

NATIONAL REPORT ON ENTREPRENEURIAL WORKSHOP IN EIBI Romania

Between 19th of June 2017 and 23th of June 2017, in Romania was organised by Teacher's Training Center of Dolj County an entrepreneurial workshop which was one of several activities of Erasmus+ Strategic project entitled "**European Incubator for Business Ideas**", also known as EIBI.

According to the schedule presented in a few rows above the activities of the workshop aim at the main objectives of methodology created especially for it.

Day 1/Monday, 19th of June 2017

14.00 – Introduction in EIBI workshop – Trainers: Camelia Bălan and Mihaela Iancu, C.C.D.

Dolj

14.30 – Application pre - quizz

15.00 – *Manager Ghițulete Stelian, S.C. AGERCOM SRL, Craiova* – Presentation and visit to the firm

Day 2/Tuesday, 20th of June 2017

12.00 – *Cristina Marcu, Communication, Information, Promotion Officer /Regional Policy and Communication Division/Regional Development Agency –South West Oltenia* - Presentation of successful business ideas funded through European funds to the South West Oltenia level

Day 3/ Wednesday, 21th of June 2017

13.00 – 14.00 *Irina Cojocar, Colours Cinema Craiova/ Business presentation funded by accessing European funds*

14.00 – 20.00 – *Miruna Dreșcă, Entrepreneur trainer, DOMINOU Association, Craiova* – face to face training

Day 4 /Thursday, 22th of June 2017

14.00 – 20.00 – *Miruna Dreșcă, Entrepreneur trainer, DOMINOU Association, Craiova* – face to face training

Day 5 /Friday, 23th of June 2017

10.30 – Presentation of business ideas

14.00 – Workshop evaluation - quizz

14.30 – Evaluation of business ideas

As we see in the schedule the face to face training was developed by applying the following principles:

- coaching, that means transfer from those which have expertise like: trainers, business men, authorities in the entrepreneurial fields.
- team work, exchange of good practices, building collaborative networks
- ensuring performance support(logistic and human resources).

Theme of the training activity was:

- ❖ Entrepreneurship and business management



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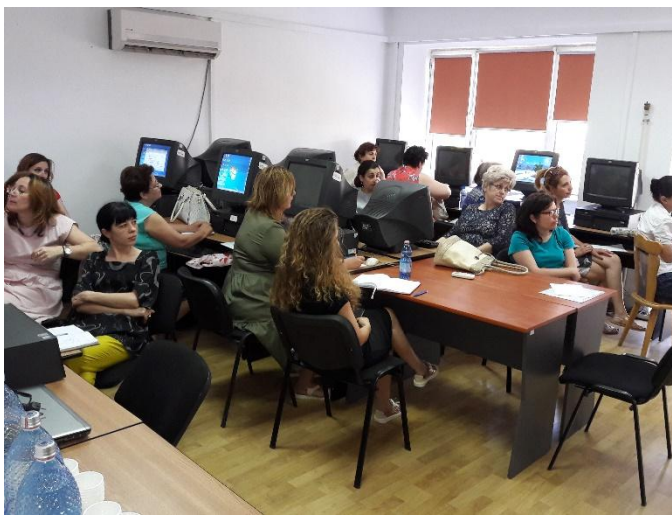


- ❖ Business communication (communication techniques, business negotiation, online communication)
- ❖ Marketing strategies (marketing plan, marketing mix)
- ❖ Legislation and business ethics.

The business ideas presented in the workshop was various and well done and in according with the template.

Concerning the degree of contentment referring to the participants, when we apply and analyze the final quiz we saw that most of them liked it and they appreciated that was an useful training program.

Some photos from the activities:





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Organisers:

Camelia Bălan – C.C.D. Dolj, trainer EIBI

Mihaela Iancu – C.C.D. Dolj, trainer EIBI